



## **r3.0 ADVOCATION PARTNERSHIP AGREEMENT**

### **Background**

With the Advocation Partnership Program, r3.0 aims at creating win-win situations, beneficiary for r3.0 as well as for the Advocation Partner. r3.0 needs 'positive mavericks' to expand its global community, strengthen its organization and implementation power and to disseminate the learnings and recommendations from its blueprinting activities. r3.0, hosted by the not-for-profit organization Oncommons (gGmbH, based in Berlin, Germany), is a not-for-profit venture that promotes Redesign for Resilience and Regeneration. Advocation Partners are an essential 'second ring' of experienced partners that promote interests of r3.0 while at the same time can generate benefits for themselves as well as for their clients or their own constituency. This partnership agreement can be seen as a letter of intent between r3.0 and the Advocation Partner.

The Following Agreement shall be made between:

**OnCommons gGmbH, c/o Alexanderstrasse 7, 10178 Berlin, Germany** (hereafter: "r3.0")

and

**[Insert Advocation Partner Name and Address]** (hereafter: "Partner").

Both hereafter referred to as "Parties".

**The Parties agree as follows:**

### **Article 1 - Advocation Partnership Objectives**

The objective of the partnership is to cooperate and participate in r3.0 activities through being an Advocation Partner to r3.0. Article 3 and 4 describe the duties and obligations of both sides.

### **Article 2 - Duration of the Agreement**

This agreement shall take effect on and from the date of this Agreement signature and shall remain in effect with no end date. Both sides agree on the opportunity to end the Advocation Partner Agreement at any time in writing. This will be based on a joint evaluation that any side can ask for at any time.

### **Article 3 - Commitment of r3.0**

The commitment of r3.0 to honor Partners' specific contributions to r3.0 consists of, but is not limited to:

- Recognizing the specific expertise of a certain Partner;
- Organizing events for Partners;
- Offering discounts to Partner to join specific r3.0 Programs and events, e.g. the Transformation Journey Program and r3.0 Conference;
  - Partners from the Global South that represent an individual or not-for-profit organization receive a 75% discount;
  - For-profit Partners from the Global South and all Global North Partners receive a 50% discount.
- Offering Partner opportunity to be involved in updating and activation of Blueprints;
- Inviting Partner to publish or collaborate with r3.0 on creating white papers, case studies, test labs or other Positive Maverick thinking;
- Freely making available the r3.0 ideas and recommendations to use for Partners' benefit.

### **Article 4 - Contributions of the Partner**

The contribution of the Partner can consist of, but is not limited to:

- Being a valuable representative of r3.0 and helps to grow understanding, uptake and implementation of r3.0 recommendations;
- Being a resource for contacts and engagement for r3.0 in their region and / or for relevant topics;
- Attending events and programs organized by r3.0 at their own costs (time and out-of-pocket expenses, and discounted participation rates as mentioned above for certain r3.0 programs and events);
- Contributing to the Positive Maverick Thinking, either on its own initiative with e.g. white papers, case studies, test labs or by invitation of r3.0; or
- Implementing the r3.0 ideas and recommendations. These may also be put to commercial use. In that case however, r3.0 expects to receive a 'fair share' between 3% and 20% stemming from these contracts to support cost coverage at r3.0 and further development of r3.0. This percentage is dependent on e.g. the amount of revenue of the total contract, percentage of r3.0 content in such a contract, how the contact was achieved and the role r3.0 programs or content played in winning such a contract. This vetting can be achieved through a

respectful, open and trusted way between Partner and r3.0. Partner will take initiative in relevant cases and r3.0 receives these contributions as donations. r3.0 will not intervene in the direct negotiation process between Partner and its client.

**Article 5 - Mentioning of Parties**

The parties agree, that the name of the Partner and r3.0 can be mentioned in all verbal and face-to-face communications; in one-on-one email communication for sponsorship, marketing or recruitment matters; and in newsletters, on the r3.0 and Partner website, brochures and leaflets, presentations or other means of communication.

**Article 6 - Data Protection**

The Parties warrant that they will comply with all relevant laws and regulations relating to data protection, whether local, national or supranational.

**Article 7 - Confidentiality**

The Parties shall hold all Confidential Information in confidence in accordance with the terms of this agreement. The Parties shall only use Confidential Information for output documents with the permission by the other party. The term “Confidential Information” includes all non-public information, written or oral, disclosed or made available to either party through any means of communication.

Signed by \_\_\_\_\_

for and on behalf of r3.0

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Signature

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Date of signature

Signed by \_\_\_\_\_

for and on behalf of Partner

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Signature

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Date of signature