



r3.0 Blueprint Series

Blueprint 8: Funding Governance for Systemic Transformation

Call for Participation

- **Purpose of the Blueprint**

Aspect	Explanation
Introduction	<p>There is increasing recognition of the need for systemic transformation, if humanity wishes to persist. But how will we resource such systemic transformation? The funding field is structured to apply project- and program-based interventions, not systemic solutions. Furthermore, the field is embedded in the existing economic system, which provides its foundational resources as well as its ongoing financial returns, such that transformational ambition requires navigating entrenched conflicts of interest.</p> <p>The question arises: how does the funding field transform itself in order to fund systemic transformation? This question points to the central role of governance in triggering transformation. Robust governance focused on transformation applies both to funding organizations and initiatives, as well as fundee organizations and initiatives. Grassroots initiatives are seeding the soil for structural transformation in the funding arena, and leaders in the field are taking first steps of self-exploration. This Blueprint seeks to identify the current state of play and current ambitions in funding and governance, as well as gaps between these and necessary transformation, with the goal of providing robust recommendations for filling these gaps in order to transform the field and the broader systems it seeks to influence.</p>
Focus	<p>The primary focus will be on the funder / fundee relationship, and its impact on broader systems transformation. Funders include philanthropic foundations (including family offices) and educational endowments, as well as multilaterals and governments.</p> <p>The primary focal funding activities are granting and subsidizing, though the <i>Blueprint</i> may also delve into the gray area between funding and finance of below-market rate finance as a form of funding.</p> <p>The primary focal fundee is the not-for-profit organization / initiative.</p>

	While it is common to assume that the altruistic connotations of this field of activity render it immune from conflicts of interest and status quo inertia, this <i>Blueprint</i> takes the position that this field is as fallible as other human areas of endeavour, and so applies commensurate rigor.
Link to other r3.0 Blueprints	<ul style="list-style-type: none"> • Reporting Blueprint: The <i>New Impetus</i> provides a template for redesigning governance of funding • Accounting Blueprint: Evaluating transformative funding requires Integrated multi-capital accounting • Data Blueprint: New information system architecture requires robustly governed funding • New Business Models Blueprint: The funding sector must redesign its business model – it can use the template from this <i>Blueprint</i> • Transformation Journey Blueprint: Provides guidance on strategies for transformation • Sustainable Finance Blueprint: Funding intersects significantly with finance in pursuit of a regenerative & distributive economy • Value Cycles Blueprint: Regenerative resource circulation can create System Value • Educational Transformation Blueprint: Education underpins cultural transformation from mechanistic & extractive modelst to just, living systems models.

- **Areas the Blueprint will cover**

Aspect	Explanation
Regenerative Governance Principles	Principles-based approaches support broadly applicable general specifications.
Blue Marble Evaluation Principles	Blue Marble Evaluation Principles focus explicitly on systemic transformation, coming from the world of evaluation that assesses funding impact.
Conflict of Interests	Case studies of conflicts of interest in the funding and not-for-profit fields.
And Other Areas	

- **Resources the Blueprint will build upon**

Resource	Explanation
Building an Impact Economy: A Call to Action for the Philanthropic Sector	This <i>Blueprint</i> will use this existing “call to action” to identify the current level of ambition in the field, and assess if it is sufficient to achieve the necessary levels of transformation to achieve sustainability, regeneration, and thriveability.
Global Philanthropy Report	This Harvard-Kennedy School report will provide baseline information.

- **Expected outcomes of the Blueprint**

Outcome	Detail
Repository	Blueprints typically result in a repository of source materials numbering in the hundreds, compiled into a repository
Infographics from virtual dialogue	Blueprint development typically involves a virtual dialogue on Currnt for each Exposure Draft, resulting in infographic reports
Public comment	After vetting two Exposure Drafts with the Working Group of 20-40 global experts, a Public Comment period precedes final publication
Blueprint 8	The final version of Blueprint 8 will be published as a r3.0 Blueprint Report for release at the September 2022 r3.0 Conference.

- **Parties who should be involved**

Main role – (S)=sponsors; (W)=work/research partners; (D)= Data providers; (V)=validating / networking partners	
Sponsors (S)	Foundations, Family Offices, Multilaterals, Governments,
Research partners (R)	Academic Alliance members, Academics, Practitioner Researchers
Work partners (W)	Advocation Partners and Transformation Journey Program Participants
Data providers (D)	
Validating / networking partners (V)	

- **Management of the Blueprint Project**

Function	Role Description
Program managers	Ralph Thurm & Bill Baue
BP Co-Authors	Revathi Kollegala Ben Roberts
Funder Participants	7-10
Network Representatives	7-10
Non-Profit Representatives	3-5

- **Timeline**

Month	Activities
1	Call for participation, set up of working group, budget check, official launch
2-3	Literature collection, analysis
4-5	Prepare First Exposure Draft
6	1st Online Dialogue, In-Person Working Group Meeting
7	Prepare Second Exposure Draft

8	2nd Online Dialogue, In-Person Working Group Meeting, Public Comment Period
9-10	Final version of Blueprint and release

- **Resources**

Contributions	Description
Funding	200k Euro, @20k standard contribution, or minimally 10k
In-kind	possible

- **Contacts**

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- **About r3.0**

r3.0 promotes Redesign for Resilience and Regeneration. As a global common good not-for-profit platform, r3.0 crowdsources open recommendations for necessary transformations across diverse fields and sectors, in response to the ecological and social collapses humanity is experiencing, in order to achieve a thriving, regenerative and distributive economy and society.