Blueprint Series 2016-2018

Blueprint 5: The Transformation Journey

A Step-By-Step Approach to Organizational Thriveability and System Value Creation

Synthesis of the Reporting 3.0 Work Ecosystem
Version 1.0 | 12 June 2018
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The Basecamp

2.1. The Sustainability Gap: What’s the Difference Between Sustainability and Incrementalism, and Why Does it Matter?

2.2. Sufficient Ambition: Are Current Sustainability Efforts Enough to Break Through Predatory Delay?

2.3. What is a Green, Inclusive, and Open Economy? Is it the Future We Want, or the Future We Design?

2.4. Can There Be Sustainable Business in an Unsustainable Economy? Or Does Achieving Sustainability Require Economic System Redesign?
Planning the Route
Planning the Route

3.1. How Do You Design Strategies to Meet Emerging Systemic Challenges?
3.2. How Do Companies Determine What’s Material? And How Can Materiality Instigate Transformative Change?
The Climb
The Climb: Section 1

The Climb

Section 1:

4.1. From Shareholders to Stakeholders – to Rightsholders: Why the Shift?
4.2. What Are Thresholds & Allocations, and Why Are They Necessary for Sustainable System Value Creation?
4.3. How Can New Lenses of Risk Help Ignite Breakthrough Transformations?
4.4. What’s the Appropriate Role of Governance in Spurring System Value Creation? Or: Why Strategic Duty Requires a Shift from Governance Push to Pull Governance
4.5. How Can Organizations Align Leadership with Work Levels to Harness Transformative Potential?
Section 2:

4.6. How Do We Innovate New Business Models that Trigger New Industry Ecosystems and New Integral Economies?

Section 3:

4.7. How Can Organizations Report on Their Purpose, Success and Scalability
4.8. How Can Integral Information Systems Create a Seamless Data Architecture that Measures
Section 4:

4.9. How Can New Accounting Save the World?
4.13. Why Do We Need Narrative Reporting?
The Mountain Top
The Mountain Top

Section 1:

5.1. What does Advocation and Leadership for a Green, Inclusive, and Open Economy Look Like?

Section 2:

5.2. How Can Investors Help Create System Value?
5.3. How can Governments, Multilaterals and Foundations learn from Reporting 3.0’s Work Ecosystem?
5.4. How can Civil Society Tap into the New Collective Consciousness to Spur Systemic Transformation?
The Reporting 3.0 Transformation Journey Program

6.1. Modules

6.2. Working with Reporting 3.0 and r3.0 Advocation Partners
<table>
<thead>
<tr>
<th>Modules / Levels</th>
<th>The Basecamp</th>
<th>Planning the Route</th>
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<tbody>
<tr>
<td>EDUCATE: Nano level personal development agenda; Positive Maverick coaching</td>
<td>4 Modules; audience: everyone</td>
<td>2 Modules; audience: everyone</td>
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<tr>
<td>IMPLEMENT: Micro level organizational development enabling cultural &amp; mindset shifts</td>
<td>2 Modules; audience: C50s, strategy and change management experts</td>
<td>13 Modules in 4 Sections, each cluster can be done separately from others; audience: sustainability experts; function experts; accountants</td>
<td>4 Modules in 2 Sections, each cluster can be done separately from others; audience: sustainability experts; leadership function; other constituencies</td>
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<tr>
<td>ACCELERATE: Meso level support for industries, habitats &amp; portfolios</td>
<td>2 Modules; audience: representatives of meso level organisations</td>
<td>5 Modules; audience: representatives of meso level organisations; additional modules at a later stage</td>
<td>4 Modules in 2 Sections, each cluster can be done separately from others; audience: representatives of meso level organisations</td>
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<tr>
<td>ADVOCATE: Macro level systemic change support towards Green, Inclusive &amp; Open Economy, closing a feedback loop to the nano, micro and meso level</td>
<td>4 Modules; audience: macro level representatives</td>
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<td>Modules to be offered at a later stage</td>
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